

SPONSORSHIP OPPORTUNITIES

GOLD SPONSORSHIPS

- ___ The “Rhinestone Cowboy” Sponsor / \$10,000
- ___ Gold Rush Sponsor / \$7,500
- ___ Silver Spur Sponsor / \$5,000 **1 Available**
- ___ Saloon Sponsor / \$3,750 **SOLD**
- ___ Hoedown Sponsor / \$3,750
- ___ Red “Sparkle” Carpet Sponsor / \$3,750
- ___ Valet “Wagon” Sponsor / \$3,750 **SOLD**
- ___ Casino Sponsor / \$3,750

PREMIERE SPONSORSHIPS

- ___ Supporting Sponsor / \$3,250 **2 Available**
- ___ Corporate Sponsor / \$3,000
- ___ Table Sponsor / \$2,500
- ___ Raffle Ticket Sponsor / \$2,250
- ___ Wanted Poster Sponsor / \$2,250
- ___ Photography Sponsor / \$2,250
- ___ Live Auction Item Sponsors / In-Kind
- ___ Media Sponsors / *Newspaper *Radio *Magazine(**SOLD**) *TV

TICKET OPPORTUNITIES

- ___ Single Ticket / \$250 pp/ Number of tickets _____
- ___ Please seat me with my friends _____
- ___ We are unable to attend, but we wish to make a contribution of \$ _____

MEDIA SCREEN ADVERTISEMENTS & ACKNOWLEDGEMENTS

copy deadline February 13, 2020

- ___ \$600 Full Screen, Color acknowledgement/ad 9.5” wide x 7” high
- ___ \$450 Half Screen, B/W acknowledgement/ad 4.625” wide x 7” high
- ___ \$350 Quarter Screen, B/W acknowledgement/ad 4.625” wide x 3.375” high

Camera ready art work due February 13, 2020 file types accepted: PDF, TIFF, EPS, JPEG, minimum dpi (resolution) 300. Email to dfeiler@scholarship.org.

All Gold Sponsorships will include the following benefits & services plus what is listed under each level:

- Digital sponsor acknowledgement prominently displayed on Media Screens
- Recognition on George Snow Scholarship Fund Website
- Acknowledgement in The “Rhinestone Cowboy” program
- Included in Press Release
- Recognition via Social Media posting
- Included in the George Snow Scholarship Fund annual Scholar Report
- Membership in the George Snow Scholarship Fund’s Scholar Council

The “Rhinestone Cowboy” Sponsor | \$10,000

- Name and/or logo on Front Cover of Event Program
- Recognition on all event materials (invitation, website, marketing collateral)
- Reserved two Best Tables in the House of ten guests each
- Introduction by Master of Ceremonies as the “Rhinestone Cowboy” Sponsor
- Opportunity to “Welcome” guests
- Permanent recognition on the George Snow Scholarship Fund’s Loyalty Society Donor Wall
- Full Screen, Color acknowledgement

“Gold Rush” Sponsor | \$7,500

- Reserved Best Tables in the House of ten
- Permanent recognition on the George Snow Scholarship Fund’s Loyalty Society Donor Wall
- Full Screen, Color Acknowledgement

“Silver Spur” Sponsor | \$5,000 1 Available

- Reserved Premier Table of ten
- Half Screen, Color Acknowledgement

Saloon Sponsor | \$3,750(SOLD) * Hoedown Sponsor | \$3,750

Red “Sparkle” Carpet Sponsor | \$3,750

Valet “Wagon” Sponsor | \$3,750(SOLD) * Casino Sponsor | \$3,750

- Reserved Preferred Table of ten
- Half Screen, B/W Acknowledgement
- Sign associated with name of sponsorship

All Premiere Sponsorships will include the following benefits & services plus what is listed under each level:

- Digital sponsor acknowledgement prominently displayed on Media Screens
- Recognition via Social Media posting
- Included in the George Snow Scholarship Fund annual Scholar Report
- Membership in the George Snow Scholarship Fund's Scholar Council

Supporting Sponsor | \$3,250 2 Available

- Reserved Preferred Table of ten
- Half Screen, B/W Acknowledgement
- Signage associated with name of sponsorship

Corporate Sponsor | \$3,000

- Reserved Preferred Table of ten
- Quarter Screen, B/W Acknowledgement

Wanted Poster Sponsor | \$2,250 * Raffle Ticket Sponsor | \$2,250

Photography Sponsor \$2,250

- Four Preferred Seats and signage associated with sponsorship

Live Auction Item Sponsor | In-kind

Provide LIVE auction item with a retail value greater than \$5,000. Benefits and services commiserate to value of item donated. Possibility of five sponsors. Potential Benefits and Services listed below

- Press Release submitted to media announcing your participation as Live Auction Sponsor
- Signage placement in Royal Assembly
- Two "Preferred" tickets
- Introduction by Auctioneer
- Listed on Event Media Screen and Event Program (Date Sensitive)

Tickets * Tables of 10 * Media Screen Ads

- Individual Ticket \$250
- Table of Ten \$2,500
- Media Screen Acknowledgements/Ads

| | |
|--|---------------------------|
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