

THE "RHINESTONE COWBOY" BALL BOOTS & Bling

BENEFITING THE
GEORGE SNOW SCHOLARSHIP FUND

MARCH 2, 2024 AT BOCA WEST COUNTRY CLUB

SPONSORSHIP OPPORTUNITIES

THE "RHINESTONE COWBOY" SPONSOR | \$15,000

- Name and/or logo on cover of Event Program
- Two (2) reserved Best Tables in the House for a total of twenty (20) guests
- Recognition in/on:
 - invitation
 - website
 - event program
 - dedicated social media posting
 - press release
 - all other remaining marketing collateral
- Introduction by emcees and opportunity to make welcome statements
- Full screen, color ad on event media screens
- Permanent recognition on the Fund's Loyalty Society Donor Wall
- Included in the Fund's Annual Scholar Report
- Membership in the Fund's Scholars Council

"GOLD RUSH" SPONSOR | \$8,000

- One (1) reserved Best Table in the House for ten (10) guests
- Recognition in/on:
 - website
 - event program
 - dedicated social media posting
 - press release
- Full screen, color ad on event media screens
- Included in the Fund's Annual Scholar Report
- Membership in the Fund's Scholars Council

"SILVER SPUR" SPONSOR | \$6,000

- One (1) reserved Preferred Table for ten (10) guests
- Recognition in/on:
 - website
 - event program
 - dedicated social media posting
 - press release
- Full screen, color ad on event media screens
- Included in the Fund's Annual Scholar Report
- Membership in the Fund's Scholars Council

VENUE SPONSORS | \$5,500

Six (6) Available Sponsorships:

- | | |
|---------------------------|-------------------|
| ★ Saloon Sponsor | ★ Hoedown Sponsor |
| ★ Barn Yard Dance Sponsor | ★ Casino Sponsor |
| ★ Red Carpet Sponsor | ★ Valet Sponsor |

- One (1) reserved Preferred Table for ten (10) guests
- Recognition in/on:
 - website
 - event program
 - social media postings
 - press release
- Event Signage associated with name of sponsorship
- Half screen, color ad on event media screens
- Membership in the Fund's Scholars Council

SUPPORTING SPONSOR | \$5,000

- One (1) reserved Preferred Table for ten (10) guests
- Recognition in/on:
 - website
 - event program
 - social media postings
 - press release
- Half screen, color ad on event media screens
- Membership in the Fund's Scholars Council

CORPORATE SPONSOR | \$4,500

- One (1) reserved Preferred Table for ten (10) guests
- Recognition in/on:
 - website
 - event program
 - social media postings
- Quarter screen, color ad on event media screens
- Membership in the Fund's Scholars Council



MORE SPONSORSHIPS ON BACK



SPONSORSHIP OPPORTUNITIES CONTINUED

YEEHAW SPONSORS | \$3,500

Three (3) Available Sponsorships:

★ Wanted Poster Sponsor ★ Raffle Ticket Sponsor

★ Photography Sponsor

- Four (4) tickets at a Preferred Table
- Recognition in/on:
 - website
 - event program
- Quarter screen, color ad on event media screens
- Membership in the Fund's Scholars Council

LIVE AUCTION ITEM SPONSOR | IN-KIND

Provide LIVE auction item with a retail value greater than \$5,000. Benefits and services commensurate to value of item donated. Possibility of five sponsors.

- Two (2) tickets at a Preferred Table
- Recognition in/on:
 - website
 - event program
 - social media postings
 - post-event press release
- Full screen, color ad on event media screens
- Signage placement in Royal Assembly
- Introduction by Auctioneer

RHINESTONE COWBOY BALL TICKET OPPORTUNITIES

- ☐ Table of Ten / \$3,250
- ☐ Single Ticket / \$325 pp / Number of tickets _____
- ☐ Please seat me with my friends _____
- ☐ We are unable to attend, but we wish to make a contribution of \$ _____

MEDIA SCREEN ADVERTISEMENTS & ACKNOWLEDGEMENTS

- ☐ \$600 Full Screen, Color acknowledgment/ad, 9.5" wide x 7" high
- ☐ \$450 Half Screen, Color acknowledgment/ad, 4.625" wide x 7" high
- ☐ \$350 Quarter Screen, Color acknowledgment/ad, 4.625" wide x 3.375" high

Camera ready art work due February 5, 2024.

File types accepted: PDF, TIFF, EPS, JPEG, minimum dpi (resolution) 300.

Email to elizabeth@iolitecreative.com.

CONTACT INFORMATION

Name of sponsor _____

Contact Person _____

Address _____

City _____ State _____ ZIP _____

Telephone/Email _____

PAYMENT INFORMATION

☐ Check ☐ American Express ☐ MasterCard ☐ VISA

Credit Card Number _____

Exp Date _____ CCV Number _____

Name on Card _____

Signature _____

Checks can be made out to the George Snow Scholarship Fund
or you may pay online at www.scholarship.org

Contact Amy Greene, Director of Special Events at 561.347.6799 x114
or agreene@scholarship.org for additional information.

A copy of the official registration #CH1215 and financial information may be obtained from the division of consumer services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state.



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www.scholarship.org
561-347-6799